

ink

POP

YOUR GUIDE TO MANGA AND OTHER GLOBAL COMICS

PRESENTED BY

RH  GRAPHIC

A LETTER FROM THE EDITOR

Dear Reader,

I was twelve years old the first time I read a manga. It seems like forever ago—part of the big manga boom in the early 2000s that brought manga into the hands of so many readers. I remember falling in love with iconic characters like Sailor Moon and Naruto, learning an all-new game in Hikaru no Go, and I remember starting my journey to be the king of pirates in One Piece, a series that is still going strong to this day. Since then, manga has continued to thrive, drawing readers from all over the world. But there is one group of readers that has continued to be underserved: kids. I was a kid when I first discovered manga, and it was manga that helped broaden my love of reading.

We know how popular anime and manga are with today's kids. And yet we hear from booksellers, librarians, and caregivers that they struggle, forced to side-eye the manga section as they search for books that are appropriate for their younger readers.

We can make it easier for them. Manga is awesome, and it should be awesome for everyone.

At Random House Graphic, “A graphic novel on every bookshelf” has been our motto from the very beginning, and we are excited to share with you RH Graphic's new offering, **Ink Pop**.

Ink Pop is a line of global graphic novels that will focus on manga, manhwa, manhwa, and webtoons for kids and teens.

Our Random House Graphic motto still applies: we aim to have an Ink Pop for every bookshelf—something for every young reader. This means cute animal chapter books, mega-popular sports manga, middle-grade adventure stories, and, of course, YA romance! The manga currently translated and available in the United States is only a small percentage of what is out there, and we plan to use this new line to amplify more global voices and stories.

I'm excited for you to learn about Ink Pop and explore our upcoming series and authors. As an avid manga reader, a champion for graphic novels from all over the world, and someone who is greatly invested in making sure that our content is appropriate for children, bringing this new line to life has been a joy. I am so proud of how Random House Children's Books is broadening our bookshelf and committing to bringing graphic novels from all over the world into the hands of kids and teens.

Best,



Whitney Leopard
Executive Editor, RH Graphic

WHAT IS *ink* POP?

INK POP will feature English translations of popular manga and manhwa, while also bringing popular webtoons series into print, for chapter book, middle grade, and YA audiences.

- **MANGA** is the Japanese word for “comic” and is read right to left
- **MANHUA** are Chinese comics; read from left to right
- **MANHWA** are Korean comics; read from left to right
- **WEBTOONS** are comics that are originally published online or in an app

OUR CUSTOM AGE/CATEGORY RATING SYSTEM

Traditionally, while Manga, Manhwa, and Manhua age categories are vague, we are following the CHILDREN'S guidelines to make this an even more accessible category for younger readers.

This is perfect for booksellers, parents, educators, and librarians looking for kid-friendly and kid-appropriate content for their young readers. These guidelines will make Ink Pop titles easier to shelve, and also easier to recommend to your customers

INK POP MANGA RATINGS	
Age Rating on the Cover	Age Category
Everyone - 5+	Young Reader - 5-8
All Ages - 7+	Chapter Book - 7-10
Youth - 8+	Middle Grade - 8-12
Teen - 12+	Young Adult - 12+

AGES 5+



AGES 7+



AGES 8+



AGES 12+



WHY SHOULD YOU DEDICATE SHELF SPACE TO THE FORMAT?

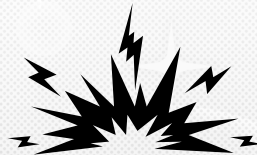
We are in a time of unprecedented growth in the manga market.

MANGA IS POP CULTURE

Anime made its mainstream debut on US television nearly twenty years ago in morning and afternoon blocks on standard and cable TV, raising a new generation of fans. These Millennials and older Gen Z viewers have now grown into their spending power. Anime and manga are no longer niche markets—they have a foothold in pop culture in all age groups. In fact, adult manga makes up a little under half of the total comics and graphic novel market. Kid- and tween-friendly manga exists but is underrepresented in the United States.

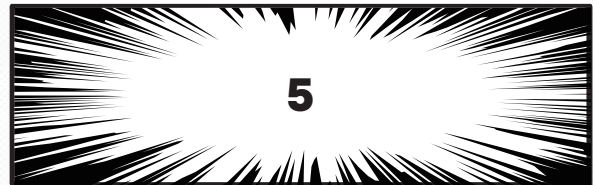
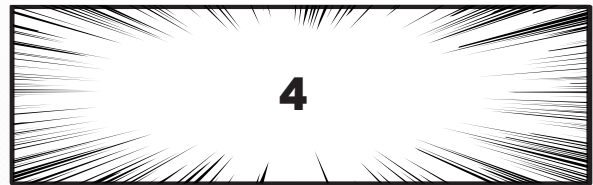
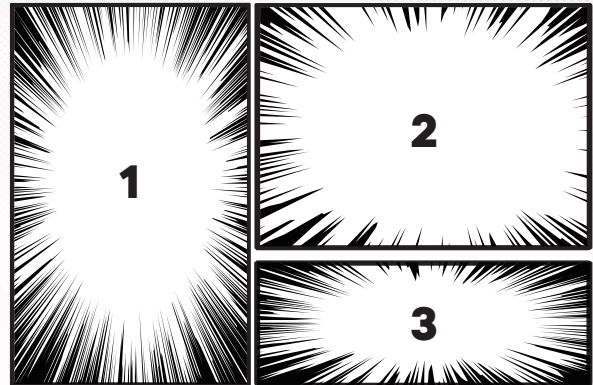
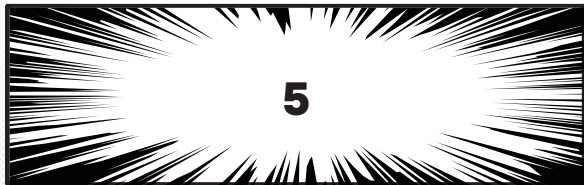
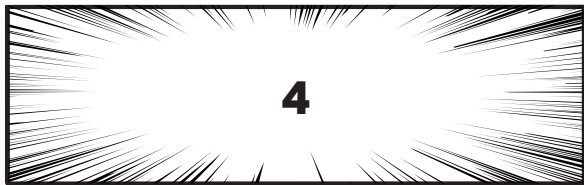
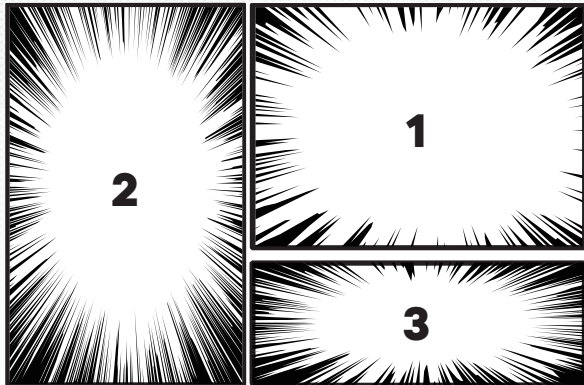
MANGA BUILDS VISUAL LITERACY

The generation raised on graphic novels are turning into our core novels readers. This extension line will add more unique content to draw in “reluctant” readers and continue to build this base. The art that appeals to these more reticent readers teaches them the skill of interpreting images alongside text, which is vital as our world becomes increasingly visual.



YOUR "HOW-TO" READING GUIDE

START HERE



MANGA

You Read RIGHT to LEFT

MANHUA & MANHWA

You Read LEFT to RIGHT

**ALL OUR TITLES WILL INCLUDE
AN INSTRUCTIONAL GUIDE FOR NEW READERS!**

OUR *ink* **POP** LAUNCH LIST

SERIALIZED CONTENT ON AN ACCELERATED SCHEDULE!



I WANNA BE YOUR GIRL, VOL. 1

by Umi Takase

PUB DATE: July 2025

TR: 9780593902929 | \$17.99

HC: 9780593902936 | \$24.99

Young Adult, Ages 12+

Black-and-White Interior Art

Reads RIGHT to LEFT

**A TRANS IDENTITY STORY
WITH A TWIST OF ROMANCE!**

Ink Pop will publish 1 book in the series every season!
Volume 2 is expected to publish November 2025



MY LIFE AS AN INTERNET NOVEL, VOL. 1

by Han Ryeo Yu and illustrated by A Hyeon

PUB DATE: October 2025

TR: 9780593901274 | \$17.99

HC: 9780593901281 | \$24.99

Young Adult, Ages 12+

Full-Color Interior Art

Reads LEFT to RIGHT

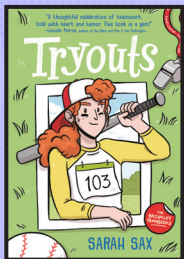
**A CONTEMPORARY YA SCHOOL
ROMANCE WITH A DASH OF FANTASY**

MORE SERIES TO COME IN 2026!

RH GRAPHIC

IS SO PROUD TO BE BRINGING *ink* **POP**
TO READERS AROUND THE COUNTRY!

For even more great reads, don't forget to check out our great graphic novel content!



"**THIS BOOK WAS INSPIRING!**
IT SHOWED THAT GIRLS CAN PLAY
THE SAME SPORTS AS BOYS, AND IT
MEANT A LOT TO ME."

—BEATRICE, 3RD GRADE

"A PERFECT BOOK FOR READERS
LOOKING FOR **ADVENTURE,**
HUMOR, AND **CATS!**"

—QUINN, 5TH GRADE

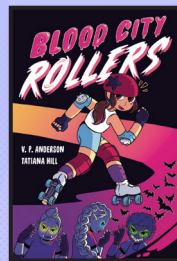


"THIS BOOK IS REALLY FUNNY!
I LOVE THIS BOOK,
BECAUSE OF...PIZZA!"

—CHARLIE, 2ND GRADE

"A CUTE BOOK GREAT FOR THOSE
WHO LIKE **CATS, UNICORNS,**
GRAPHIC NOVELS, AND **MANGA!**"

—AVA, 6TH GRADE



"KEEP ON READING.
THIS BOOK IS AMAZING!"

—ADELYN, 4TH GRADE

"I LOOK FORWARD TO
READING MORE BOOKS
IN THIS SERIES."

—MADDIE, 4TH GRADE

"MADE ME LAUGH AND MADE
ME FEEL LIKE I COULD DO ANYTHING."
—REAGAN, 4TH GRADE

"A CAPTIVATING AND
ENGAGING STORY THAT IS
SURE TO LURE YOU IN."

—CAMPBELL, 6TH GRADE

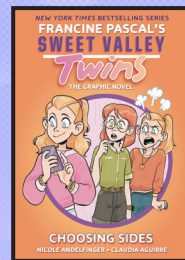


"THIS BOOK IS PERFECT FOR FANS
OF DOG MAN AND INVESTIGATORS."

—AVA, 5TH GRADE

"VERY ENTERTAINING."

—VIOLET, 3RD GRADE



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